

Red Cup Presentations is a division of Red Cup Learning, Inc. and is dedicated to moving decision makers to action through presentation skills training and coaching.

Executive Coaching

Executives value the perspective of someone outside of their business context. They appreciate privacy and directness and value constructive feedback that is directly applicable to both their business strategies and personal lives.

UPFRONT Persuasion

This premier presentation workshop is designed to develop and refine the basic skills of constructing and delivering a persuasive presentation.

Present2theTOP

This presentation skills workshop focuses on the critical skills needed to move high level audiences to action.

Team Presentation Coaching

Working with small groups on a specific project is one of the fastest ways to gain alignment, prepare and rehearse.

meetingsUPFRONT

This meetings management workshop is designed to improve the effectiveness of any business meeting.

Slide Design Makeover

This workshop transforms dense technical slide decks into clear, concise and compelling slides by applying key design principles that effectively complement a persuasive presentation.

Key Note Speaking

Because of her engaging and interactive presentation style Judie has been featured as a Key Note Speaker for several different industries (National Laboratories Pharmaceutical, various Women's Symposiums, Hotel and Convention Management). She always provides strong skill take-aways for her audiences.

BIO SUMMARY

Judie J. Knoerle

Owner - Red Cup Learning, Inc.

Distributor Partner - Partners In Performance - Canada



"People love to learn. They learn best in a safe, interactive environment that promotes experimentation with new skills and concepts that apply directly to their business and personal lives. Strong presentation skills are transformative, confidence is infectious and persuasion moves decision makers to action."

That's the focus of Judie Knoerle's coaching sessions or seminars she designs and facilitates.

EXPERIENCE

Judie Knoerle is the owner of Red Cup Learning, Inc., a Chicago-based training company concentrating on virtual and classroom presentation skills training and coaching. She is the author of a globally recognized, best-in-class presentation skills program, UPFRONT Persuasion Through Presentation with facilitators around the world.

She specializes in working with executives, scientists, engineers and salespeople who deliver critical corporate messages, internally or externally. Her experience over the past 30 years has connected her to VP's and CEO's in the chemical, beverage, financial, high tech and medical industries throughout the country.

She has a Master's Degree in Counseling and Education which has provided her with the proper skills to be direct and supportive - a refreshing approach for clients in need of honest feedback. Her focus is to improve your professional presence and help move your audiences to action.

FACILITATION EXPERTISE

- ◆ Persuasive Presentation Skills
- ◆ Coaching and Consulting
- ◆ Meeting Management
- ◆ Virtual Training/Presentation
- ◆ Facilitation and Design

AUDIENCES

- ◆ Executives/Senior Management
- ◆ Engineers/Scientists
- ◆ Sales and Marketing Teams
- ◆ Realtors
- ◆ Attorneys

VIRTUAL AND INSTRUCTOR LEAD TRAINING EXPERIENCE

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|----------------------------------|---|
| ◆ High Tech | Hewlett-Packard, Intel, Carousel Industries, Microsoft |
| ◆ Government | National Laboratories, FDA, Federal Reserve Bank |
| ◆ Health Care | Thermo Fischer Scientific, Novartis, AMITA Health |
| ◆ Publishing | Thomson Learning, Wolters Kluwer |
| ◆ Bio Tech | ABSciex, Johns Hopkins APL, Syngenta |
| ◆ Mfg. & Construction | Lockheed Martin, Chemical Companies, PepsiCo, P66, Belden |
| ◆ Education | Kendall College, Keller Graduation School of Management |

EDUCATION AND ASSOCIATIONS

BS in Social Science with a Master's Degree in Educational Psychology. Member of Cambridge Who's Who among Executives, Professionals and Entrepreneurs, Chicago Mid-America Club, Business by Referral, the Chicagoland Chamber of Commerce, National Association of Professional Women and P.E.O., a women's philanthropic educational organization.

